2021 IMPACT REPORT

- 965 unique students have received scholarships as of the 2021-22 cohort
- Over $4 million awarded in scholarships
- Over 75 colleges, universities, institutions are attended by our scholars
- 92% of our students are 1st generation college students

40 Financial, lifestyle, and career workshops offered to scholars
6 Career panels hosted by Charlotte corporate partners
105 Volunteer mentors

38 years in existence
founded in 1983

90% African American
9% Hispanic
1% Asian

100% of our students are Pell Grant Eligible
PNC values education and is proud to support the students of the Greater Steps Scholars program. Financial literacy is a key component to success and we enjoy sharing information that will ensure that each scholar is equipped with the knowledge needed to reach their goals.

Amber Morris
Community Development Consultant

The Brighthouse Financial Foundation is proud to support Greater Steps Scholars in advancing racial equity in youth development and mentoring. Greater Steps Scholars’ focus aligns with the Foundation’s mission to help break the cycle of generational poverty in Charlotte by providing support and resources to historically underserved populations. We are honored to support organizations like Greater Steps Scholars that are addressing economic mobility and helping students succeed.

Theresa Foust
Head of Community Relations and Real Estate and Brighthouse Financial Foundation President