



# 2021 IMPACT REPORT



**965**

unique students have received scholarships as of the 2021-22 cohort



**Over \$4 million**

awarded in scholarships



**Over 75**

colleges, universities, institutions are attended by our scholars



**92%**

of our students are 1st generation college students



**40**

Financial, lifestyle, and career workshops offered to scholars



**6**

Career panels hosted by Charlotte corporate partners



**105**

volunteer mentors

**38 years in existence**

founded in 1983



**90% African American**

**9% Hispanic**

**1% Asian**

**100%**

of our students are Pell Grant Eligible



“PNC values education and is proud to support the students of the Greater Steps Scholars program. Financial literacy is a key component to success and we enjoy sharing information that will ensure that each scholar is equipped with the knowledge needed to reach their goals.

**Amber Morris**  
Community Development Consultant



“The Brighthouse Financial Foundation is proud to support Greater Steps Scholars in advancing racial equity in youth development and mentoring. Greater Steps Scholars’ focus aligns with the Foundation’s mission to help break the cycle of generational poverty in Charlotte by providing support and resources to historically underserved populations. We are honored to support organizations like Greater Steps Scholars that are addressing economic mobility and helping students succeed.

**Theresa Foust**  
Head of Community Relations and Real Estate and  
Brighthouse Financial Foundation President

